



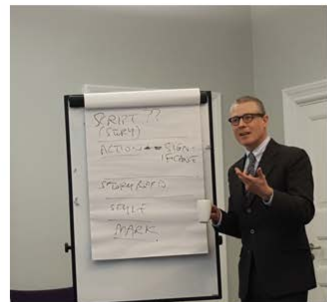
# Parables of Care

Instrumentality, Aesthetics and Utility in  
Devising a Comic for Dementia Caregivers



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Dr Ernesto Priego, City, University of London  
Dr Simon Grennan, University of Chester



# Two Connected Projects



# Cases from City's Care N Share App.

 CITY UNIVERSITY LONDON      The Suffolk Brokerage      

**CareNShare**  
*sharing best practice across the older adult care sector*

**In which work setting might this situation be found?**  
(Choose as many as needed)

<input type="checkbox"/> Residential/nursing home	<input type="checkbox"/> Acute care
<input type="checkbox"/> Live-in care	<input type="checkbox"/> Day services
<input type="checkbox"/> Domiciliary/hourly care/sheltered housing	<input type="checkbox"/> Other

**What is your role?**

<input type="checkbox"/> Carex/senior <del>Carex</del>	<input type="checkbox"/> Housekeeping/Domestic staff
<input type="checkbox"/> Manager	<input type="checkbox"/> GP
<input type="checkbox"/> Activities staff	<input type="checkbox"/> Specialist (eg OP/PT/SALT/SW)
<input type="checkbox"/> Catering/kitchen	<input type="checkbox"/> Other

Enter a suitable name/title for this case

Please describe the situation

How did this situation make you feel?

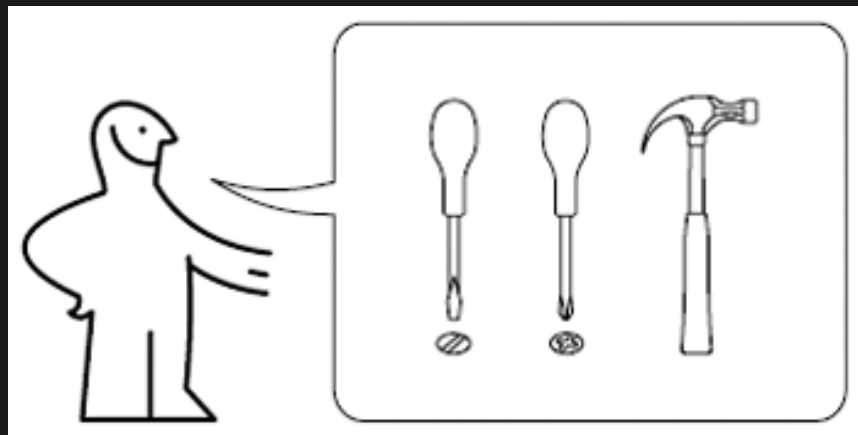
<http://carenshare.city.ac.uk/>

Zachos, Maiden et al  
2013



# The Problem of Instrumentality

Ikea



# Finding the Appropriate Form: Parable

By Josep Renalias -  
Own work, CC BY-SA  
2.5,  
<https://commons.wikimedia.org/w/index.php?curid=1751538>





(一) 三ギヤツ 咄み 附き 抱き さんびつくり 仰天

(二) あゝ 驚いた 狼に 追まけられた 夢をみて だた 處で... 奴憎い 茶目奴 こうしてくる

(三) あゝ 驚いた 狼に 追まけられた 夢をみて だた 處で... 奴憎い 茶目奴 こうしてくる

(四) あゝ 驚いた 狼に 追まけられた 夢をみて だた 處で... 奴憎い 茶目奴 こうしてくる

# Yonkoma Manga



# Finding the Appropriate Form: Classic American Strip

Charles Schulz

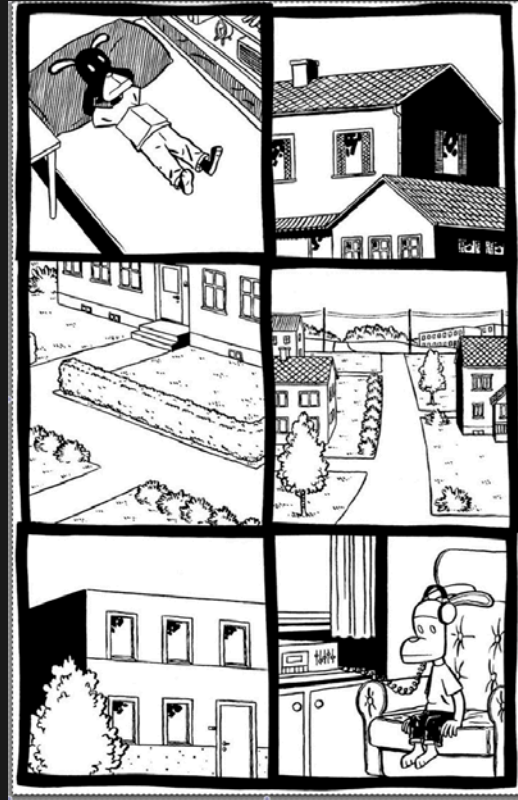






# Recursive, Multidirectional Reading

Jason, *Hey, Wait...*







# Thumbnail/ Storyboard Story #72

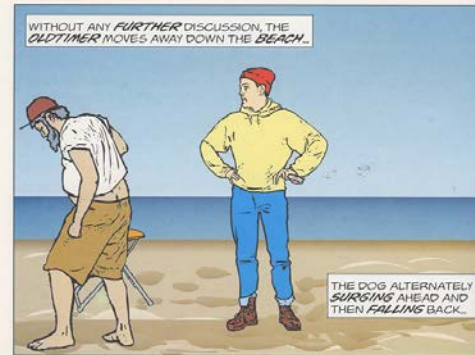
Simon Grennan





# Affect, Opacity, The Differend

Two pages of  
“Dog with  
Crates” from  
Grennan and  
Sperandio’s  
*Cartoon Hits*

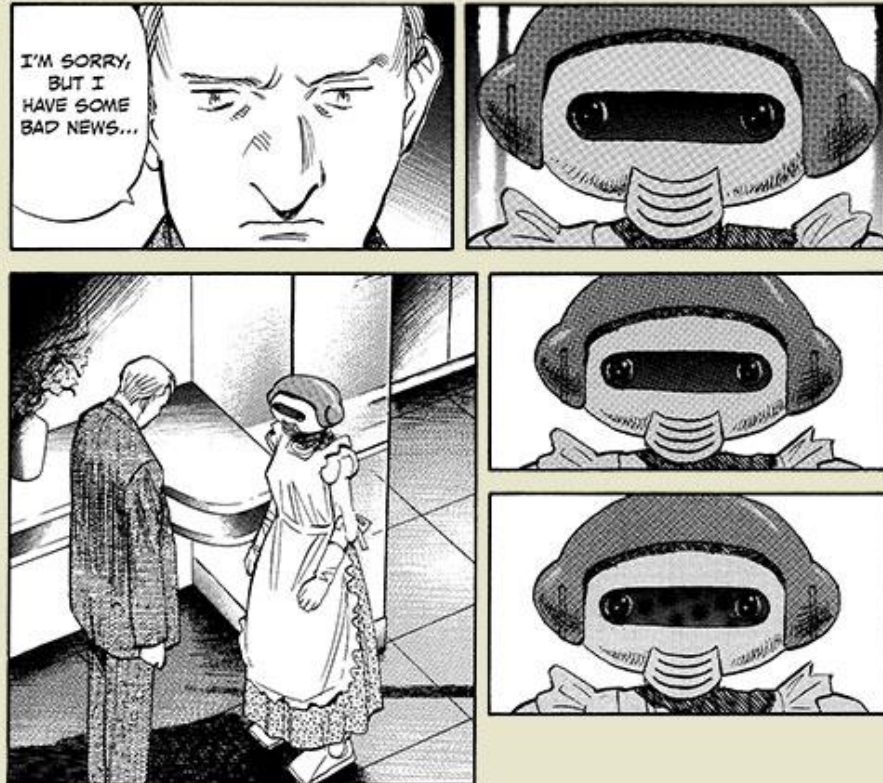


AS TOLD BY GEOFF GUNBY



# Seeing In

Naoki Urasawa,  
*Pluto*





# What will the Douglas project show?



# Some References

Zachos, K., Maiden, N., Pitts, K., Jones, S., Turner, I., Rose, M., Pudney, K. & MacManus, J. (2013). A software app to support creativity in dementia care. Paper presented at the 9th ACM Conference on Creativity & Cognition, 17-06-2013 - 20-06-2013, Sydney, Australia. <http://openaccess.city.ac.uk/3837/>

Maiden, N., Schubmann, M., McHugh, M., Lai, A.Y. & Sulley, R. (2016). Evaluating the Impact of a New Interactive Digital Solution for Collecting Care Quality Information for Residential Homes. Paper presented at the 30th British Human Computer Interaction Conference, 11-15 Jul 2016, Bournemouth, UK. <http://openaccess.city.ac.uk/15127/>.

Priego, E. & Farthing, A. (2016). 'Graphic Medicine' as a Mental Health Information Resource: Insights from Comics Producers. The Comics Grid: Journal of Comics Scholarship, 6, doi: 10.16995/cg.74 <http://openaccess.city.ac.uk/13441/>. This research was presented at the Graphic Medicine Conference 2016, 7-9 July 2016, University of Dundee, UK.

Farthing, A. & Priego, E. (2016). Data from 'Graphic Medicine' as a Mental Health Information Resource: Insights from Comics Producers. Journal of Open Health Data, 4(1), e3. doi: 10.5334/ohd.25. <http://openaccess.city.ac.uk/15251/>.

