



# Library Projects Using Agile or Traditional Project Management:

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Less stress and more success

[#Háafell](#)



# About me – Trevor Smith

- Monograph Acquisitions and Metadata Librarian
- Douglas College, Vancouver, BC Canada
- Adjunct Instructor, Project Management at UBC iSchool, Information School (formerly SLAIS)



A white dog, possibly a Shetland Sheepdog, is lying down on a grassy field. The dog is facing right, with its head down and ears perked up. The background is a soft-focus green field.

**You can't learn to  
Catalogue in 15 minutes**

**And**

**You can't learn Project Management in  
15 minutes**

# What is a Project?

# What is a project?

- Working towards a goal
  - Coordinated tasks
  - Needs resources
  - Has timelines
- 
- It is not ongoing work



# Why do they fail?

- Poor communication between groups
- Fuzzy expectations
- Not enough resources
- Working on too many other projects
- Unclear responsibilities and authority
- We want to do the fun stuff first

# Two households, Both alike in dignity

## Traditional

- Designed for \$1M+ infrastructure
- Plan in advance
- Pre-organized procurement & staffing
- Set budget
- See Project Management Institute (PMI)

## Agile

- Designed for software projects
- Roughly organized
- Uses a stable group of workers
- Organized around Sprints lasting around a month
- See Agile Manifesto



# Typical Library Projects

## Traditional

- Renovation / Move
- New Service
- ILS change
- Inventory

## Agile

- New website
- Outreach programming
- Workflow overhaul
- SpringShare stuff
- New Social Media Channel
- Re-Open library after Covid lockdown



# Ground Your Work

Charter / Scope

# Charter

- Key document in project planning phase
- Provides a high-level “big picture” for the project
- Describes **WHAT** the project is about
- Aligns the project’s goals to the organizations’ goals
- About 2- 3 pages
- Authorizes the project manager to begin work
- Scope is **HOW** you will do it
- Break it into 3-5 big work packages
  - System
  - People
  - Items
  - Space

## 1. Project Overview

The Scandinavian Cultural Centre (SCC) serves as a community centre for the following Nordic cultural groups: Finland, Sweden, Denmark, Norway, and Iceland. These groups represent members throughout the lower mainland, British Columbia, and western Canada. Each group has their own room for their members which include furniture, basic office supplies, and cultural pieces. The greatest cultural artifacts for each group are their libraries with titles in both English and their native language. While the SCC would like to use the library to build outreach with members, there is no consistent structure to the collections for collection maintenance, circulation, or Integrated Library System (ILS). In order to reach out to members outside of the lower mainland, a committee has formed to create an Online Public Catalogue (OPAC) and to standardize the various catalogues.

## 2. Business Needs/Justification

To share the collection with all members, not just those in the lower mainland. The project must help promote Nordic heritage and community to all those seeking to learn more.

The libraries contain standard material types like books, CDs, and DVDs. Some libraries are well catalogued with a standard card catalog while others are uncatalogued with both English and native languages interfiled. The project will standardize the collection's cataloging and allow titles to be found easily. The current libraries are full and require additional space or deselection of titles.

## 3. Project Objectives

This project will meet the following objectives:

- To create a standard Online Public Access Catalogue (OPAC) to allow community members to independently locate materials by their bibliographic descriptions.
- To organize all bibliographic material holdings within the SCC by language.
- Allow patrons to use self-regulating checkout system
- To standardize cataloging practices for bibliographic description and item location.
- Allow the collection to grow by 20% over the next five years.

## 4. Project Assumptions

In order to identify and estimate the required tasks and timing for the project, certain assumptions and premises were made. Based on the current knowledge, the project assumptions are listed below. If an assumption is invalidated at a later date, then the activities and estimates in the project plan should be adjusted accordingly.

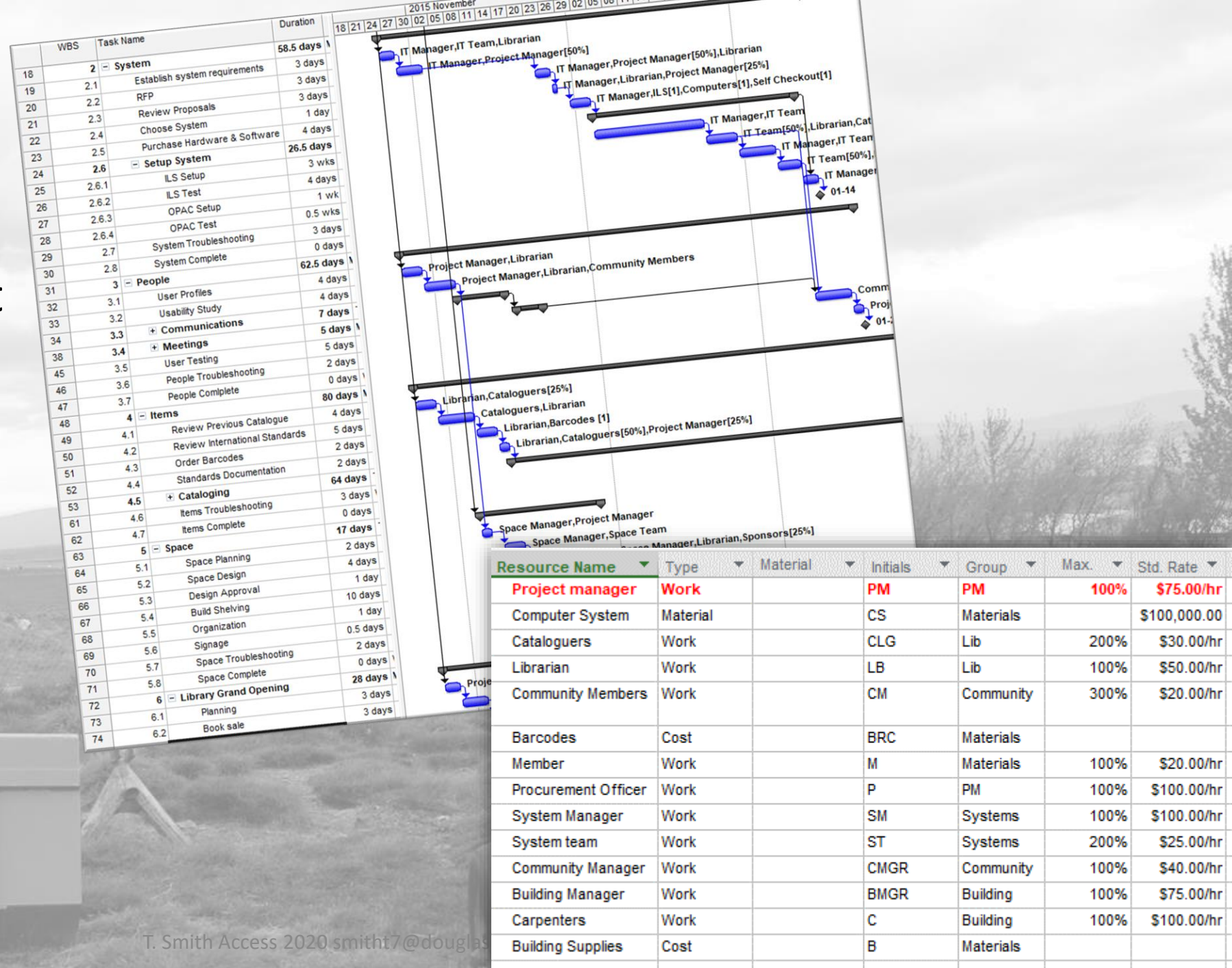
- Funding for the OPAC can be shared equally amongst all members
- Sufficient room will be found for an increased collection
- All groups can share their memberships for a single source for patron records.
- Donors will be able to provide additional titles.



# Pick your Tools

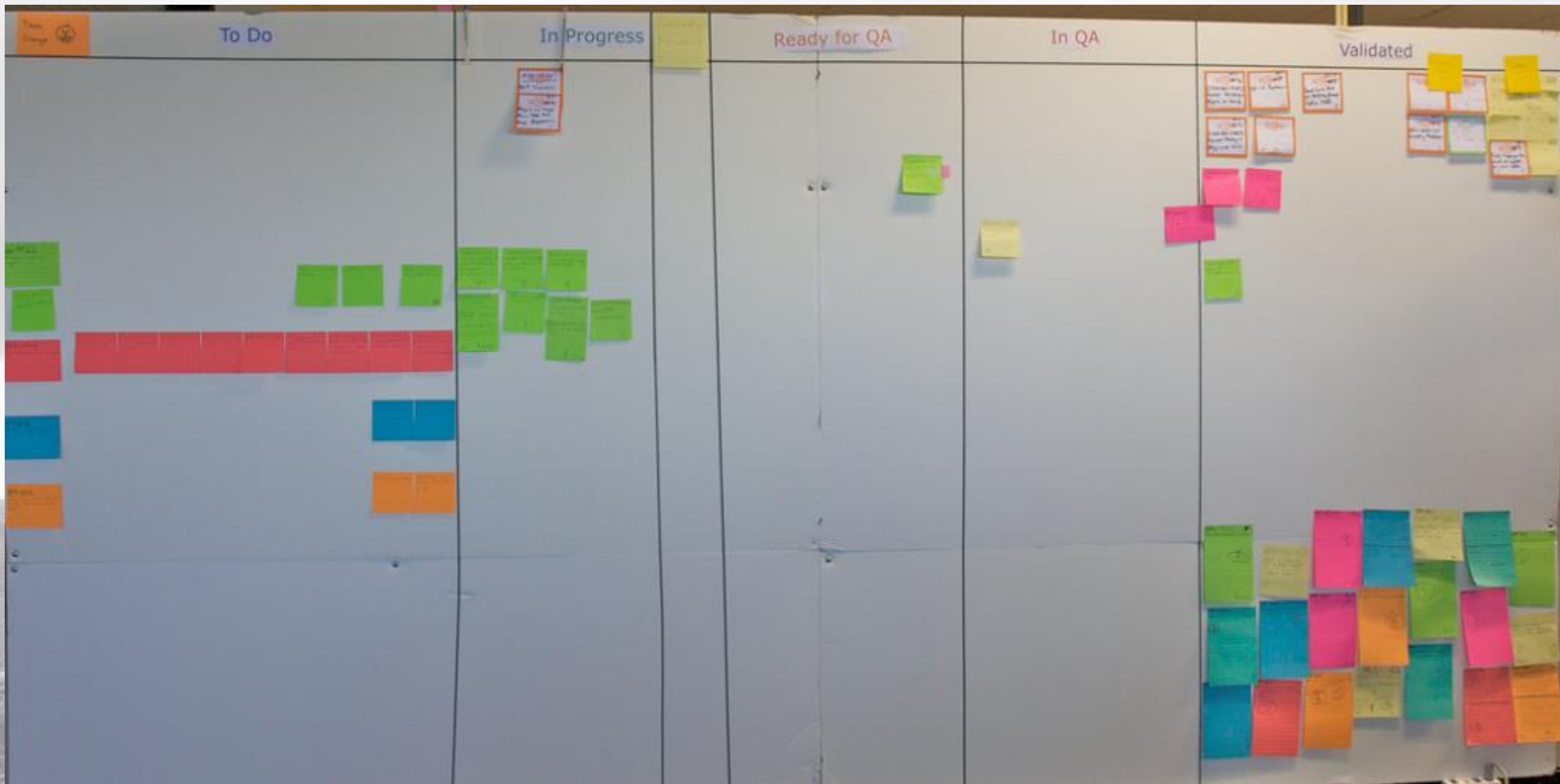
# Traditional

- Microsoft Project
- Gantt Project
- Project Libre





# Don't go Chasing waterfalls



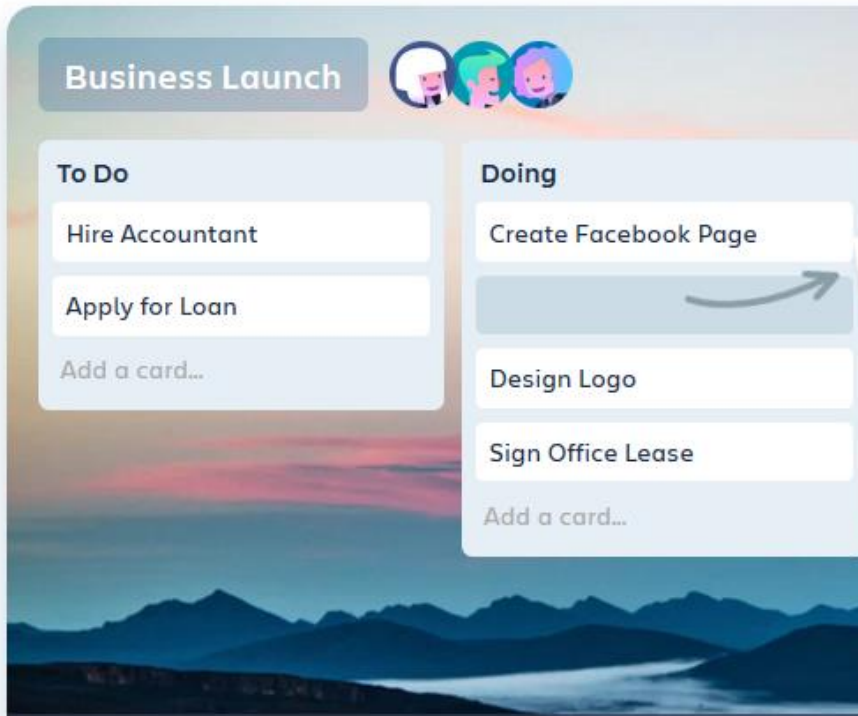
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10/22/2020

T. Smith Access 2020 smitht7@douglascollege.ca

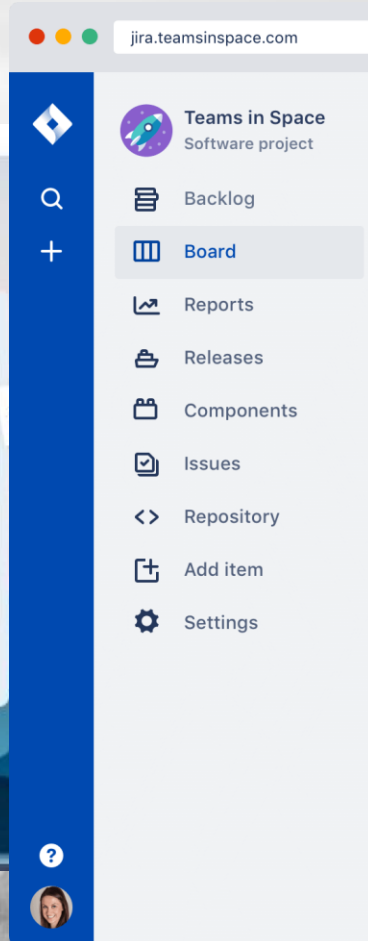
# Agile

## Trello



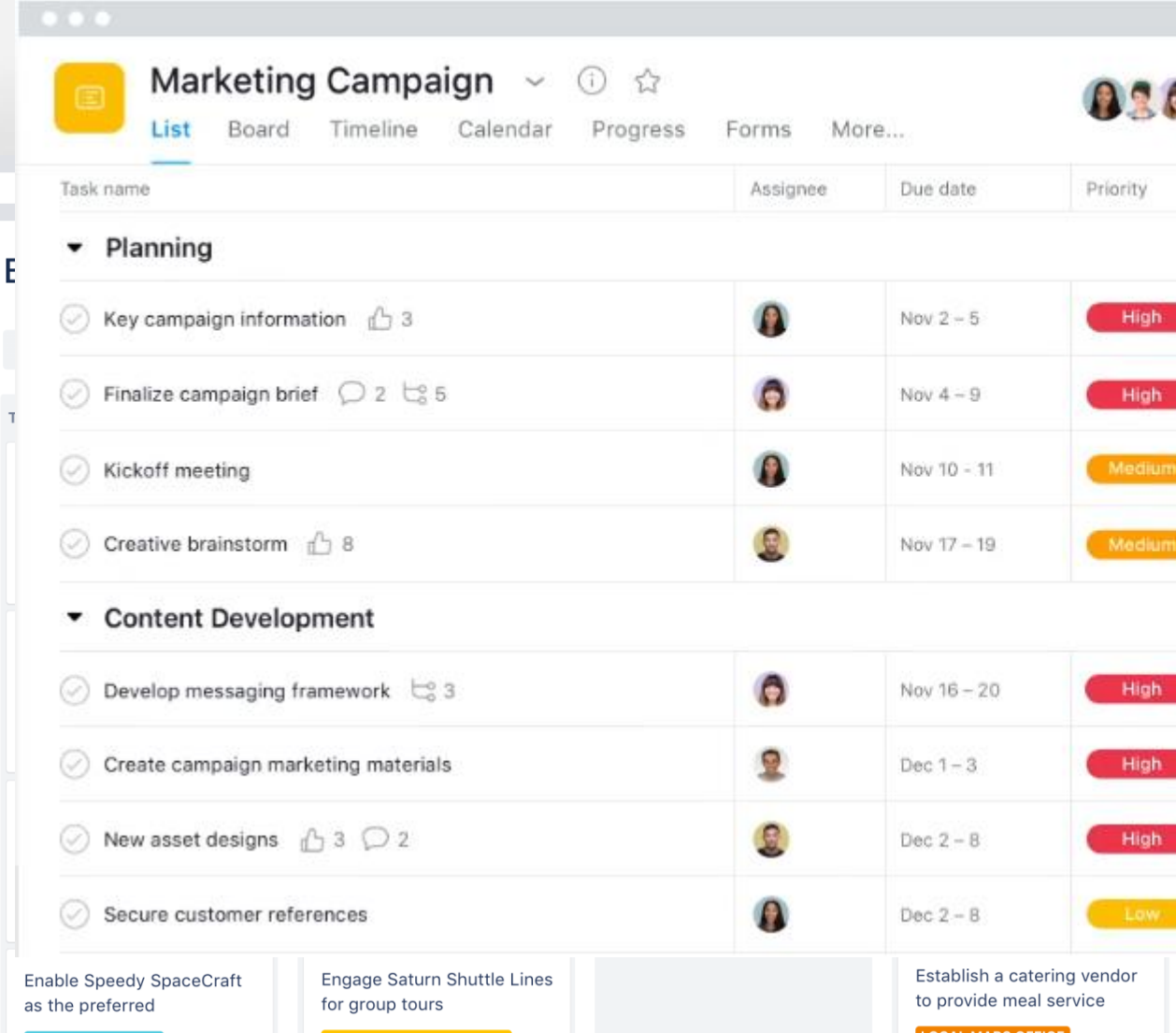
A screenshot of a Trello board titled "Business Launch". The board is divided into two columns: "To Do" and "Doing". The "To Do" column contains three cards: "Hire Accountant", "Apply for Loan", and "Add a card...". The "Doing" column contains three cards: "Create Facebook Page", "Design Logo", and "Sign Office Lease", followed by "Add a card...". An arrow points from the "Create Facebook Page" card in the "Doing" column to the "Design Logo" card. The background of the board features a landscape with mountains and a lake.

## Jira



A screenshot of the Jira sidebar for the "Teams in Space" software project. The sidebar is blue and contains a search icon, a plus icon, and a list of project items: Backlog, Board (highlighted), Reports, Releases, Components, Issues, Repository, Add item, and Settings. At the bottom of the sidebar is a user profile icon.

## Asana



A screenshot of the Asana interface for a "Marketing Campaign" project. The interface shows a list of tasks organized into two sections: "Planning" and "Content Development". Each task row includes a checkbox, the task name, a status icon (thumbs up or speech bubble), the assignee, the due date, and a priority level (High, Medium, or Low). Below the task list, there are three cards: "Enable Speedy SpaceCraft as the preferred", "Engage Saturn Shuttle Lines for group tours", and "Establish a catering vendor to provide meal service".

Task name	Assignee	Due date	Priority
<strong>Planning</strong>			
Key campaign information	[Assignee]	Nov 2 - 5	High
Finalize campaign brief	[Assignee]	Nov 4 - 9	High
Kickoff meeting	[Assignee]	Nov 10 - 11	Medium
Creative brainstorm	[Assignee]	Nov 17 - 19	Medium
<strong>Content Development</strong>			
Develop messaging framework	[Assignee]	Nov 16 - 20	High
Create campaign marketing materials	[Assignee]	Dec 1 - 3	High
New asset designs	[Assignee]	Dec 2 - 8	High
Secure customer references	[Assignee]	Dec 2 - 8	Low



# Communication



- Slack
- Microsoft Teams (Planner)
- Basecamp

Communicate, Communicate,  
Communicate



# Communication channels

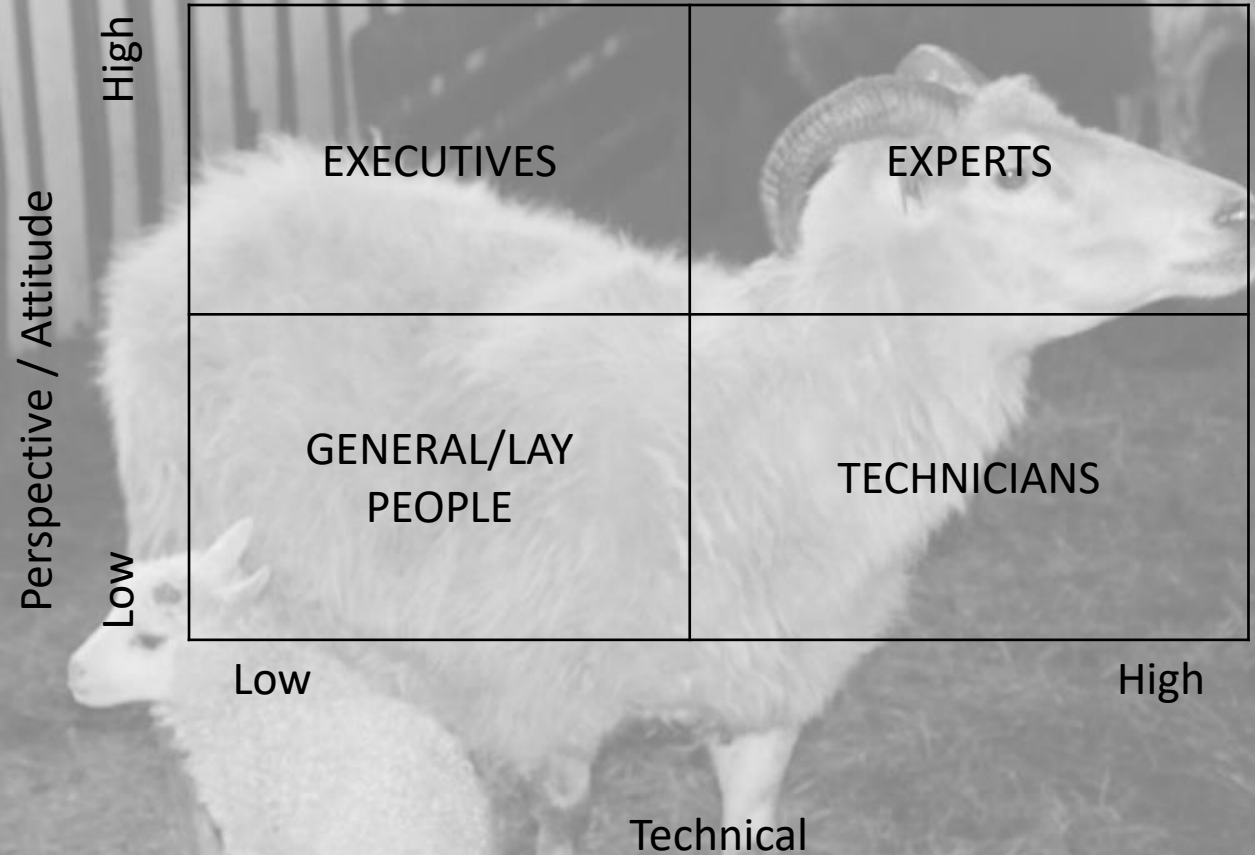
$$n(n-1)/2$$

- n = number of stakeholders
- With 3, you have 3 channels
- With 5 TS folks, you have 10 channels
- With 12 Librarians, you have 66 channels



# Audience

- EXPERTS – formally qualified and prefer sufficient information to understand the detailed status
- EXECUTIVES – decision makers who prefer “bottom line” information and conclusions
- TECHNICIANS – varying qualifications/skills but prefer to have more technical information
- GENERAL/LAY PEOPLE – non-specific and non-technical who want general info





# RACI Chart

- Responsible
- Accountable
- Consulted

## RACI ANALYSIS

### Project Management

Initiate Project  
Project Approved  
Plan Project  
Project Kickoff  
Monitor and Control Project  
Close project

### System

Establish system requirements  
RFP  
Review Proposals  
Choose System  
Purchase Hardware & Software

System  
Troubleshooting  
Complete

### Items

Review Previous Catalogue  
Review International Standards  
Order Barcodes  
Standards Documentation  
Cataloging  
Items Troubleshooting  
Items Complete

### Space

Space Planning  
Space Design  
Design Approval  
Build Shelving  
Organization  
Signage  
Space Troubleshooting  
Space Complete

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# Organizing Your Work

# Scrum in 4 steps

1. The team and the project sponsors create a prioritized list of all the things the team needs to do. This can be a list of tasks or a list of features. This is known as the **product backlog**.
2. Each month, the team pulls off the top section of the list, which they estimate to be **one month's worth of work**. They expand it to a detailed task list, called the **sprint backlog**. The team promises to demo or deliver the results to the sponsors at the end of the month.



# Scrum in 4 steps

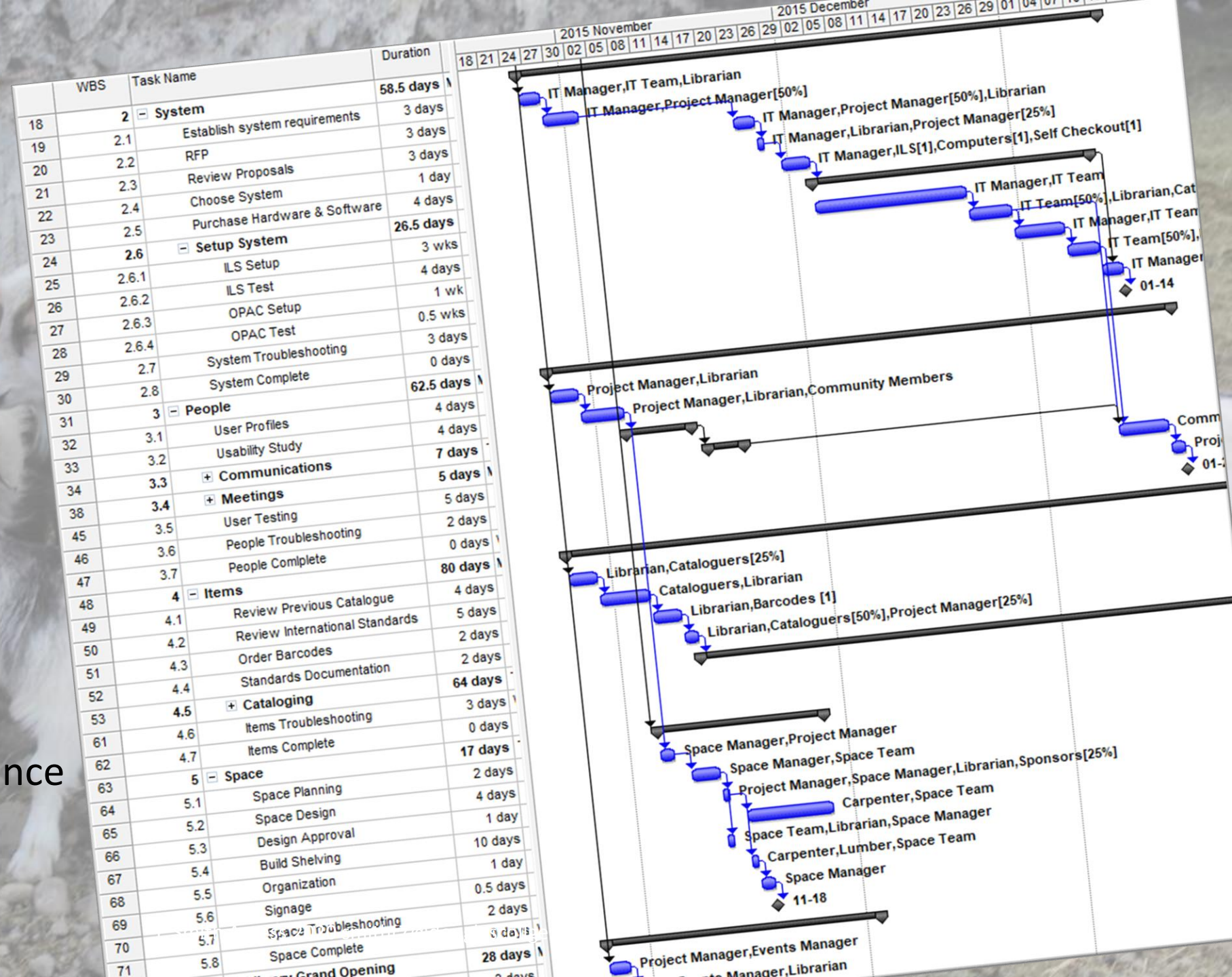
3. Each day, the team meets face-to-face for five to ten minutes to update each other on their status and on any roadblocks that are slowing them down. This is called the **daily standup** meeting.
4. One particular person is designated the **Scrum Master**. It is this person's assignment to remove, or get someone to remove, whatever roadblocks the team mentions in the standup meeting.

The **Scrum Master** acts as **leader, coach**, and **shepherd** to guide the team through the project.



# WBS

- Deliverables
  - Tasks
  - Estimate time
  - Estimate resources
  - Link together in sequence

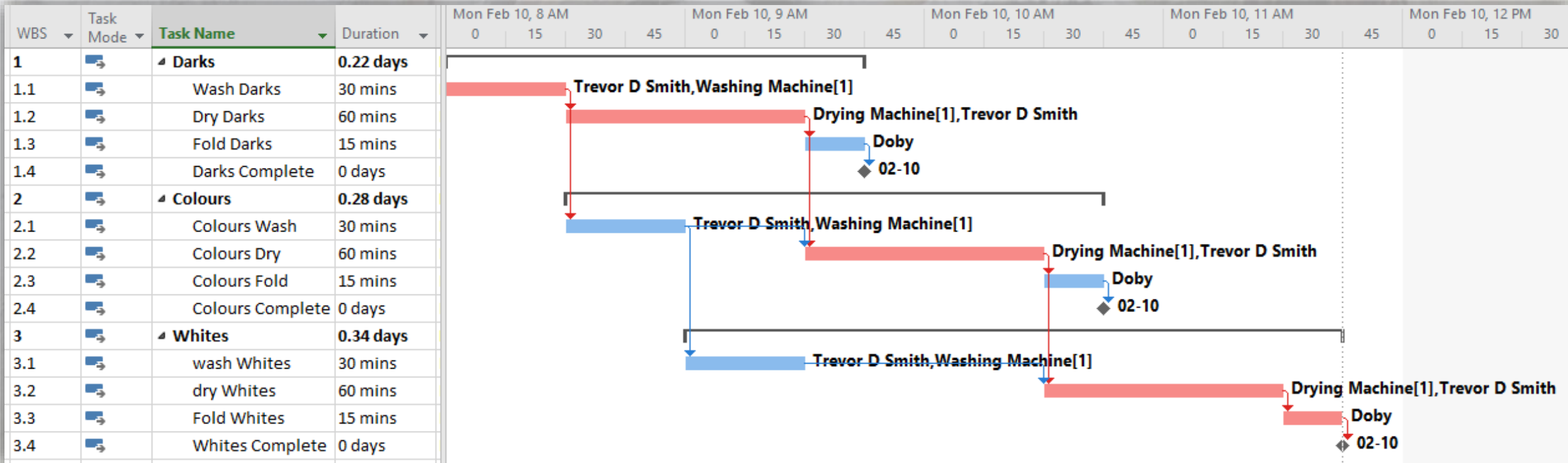




# Critical Path – Because nobody is secretly doing laundry at a conference...

- The critical path is the shortest route through your schedule where there is no float.
- Laundry
  - 3 loads – Whites, Darks, Bright
  - 3 steps – Wash, Dry, Fold
  - 3 times – 30m, 60m, 15m

# Critical Path





# Program Evaluation and Review Technique (PERT)

- If you don't know how long it will take, try PERT
- Take values for the pessimistic, optimistic, and most likely guesses

Pessimistic + Optimistic + 4 (Most Likely)

"We have to update the proxy for all the databases. How long will it take?"

"Probably 4 days, maybe 2 days if we're lucky, but maybe 2 weeks if things go bad."

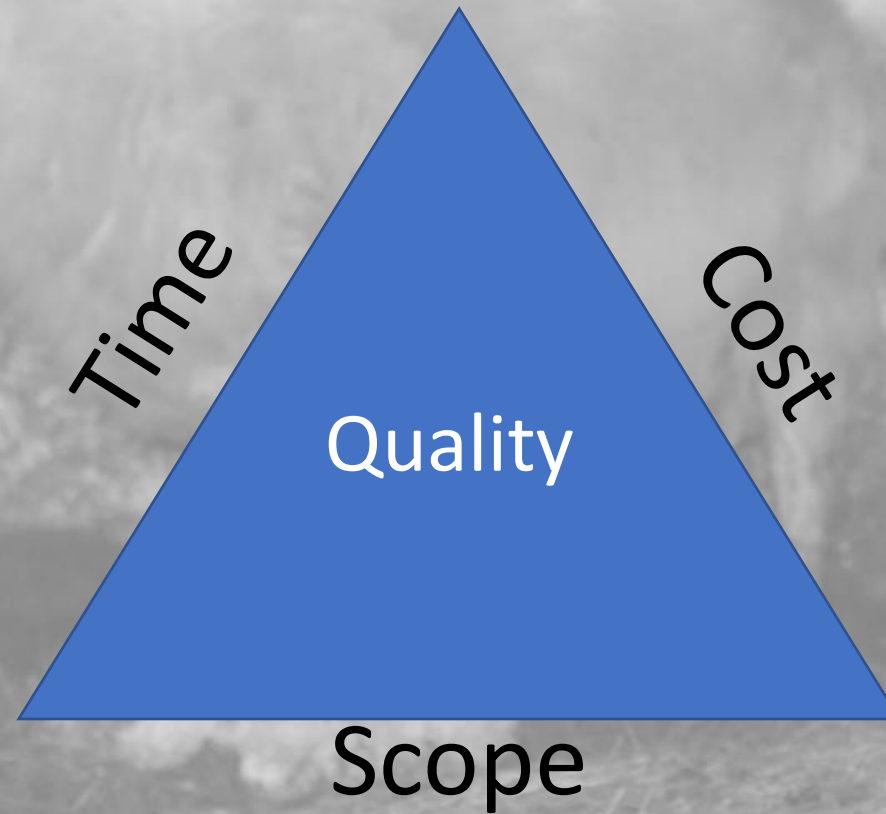
6

"Thanks. With my PERT analysis, I'm going to schedule 37 hours."

$$=(80+16+4(32))/6$$

# Reflection

# Triple Constraint





# Traditional

vs

# Agile

Estimated  
Resources

Estimated  
Schedule

Estimate-driven



Fixed  
Requirements

Estimated  
Features



Priority-driven

Fixed  
Resources

Fixed  
Schedule

Adapted from: Lynch, Patrick J., and Sarah Horton. 2016. *Web style guide : foundations of user experience design*. 4<sup>th</sup> Ed. New Haven : Yale University Press, 2016 , p. 73

# What drives your project



## **Traditional**

- Deadline
- Budget
- Need different Subject Matter Experts at different times

## **Agile**

- Software
- Iterative
- Hard to define
- Set team



## RESISTANCE FROM COLLEAGUES



ARE THEY DELIBERATELY KILLING THE IDEA BUT TRYING TO AVOID BEING DISAGREEABLE ABOUT IT BUT JUST LETTING IT DIE FROM ATTRITION? OR DO THEY REALLY ACTUALLY MEAN IT WHEN THEY SAY THEY AGREE WITH THE IDEA IN PRINCIPLE BUT JUST DON'T WANT TO BE BOTHERED TO FOLLOW THROUGH? I DON'T KNOW, I CAN'T TELL THE DIFFERENCE.

@shelley\_gee

- Have a Charter so everyone knows about the project
- Get Sponsor to approve your plan
- Clarify everyone's roles and who does what
- RACI
  - **R** – Responsible for performing the task ("The Doer")
  - **A** – Accountable for the task being completed ("The Buck Stops here")
  - **C** – Consulted prior to the task being completed ("In the Loop")
  - **I** – Consulted after the task is complete ("Kept in the Picture")

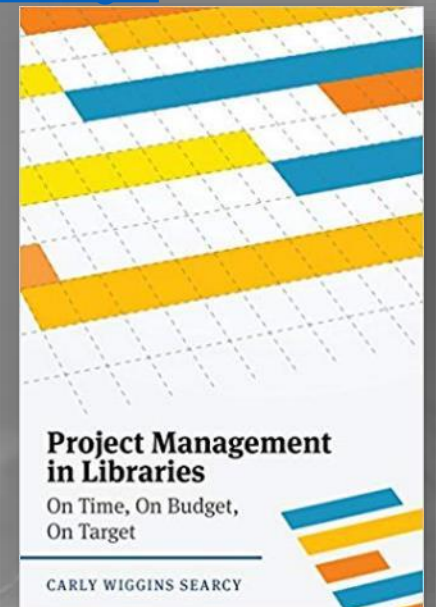
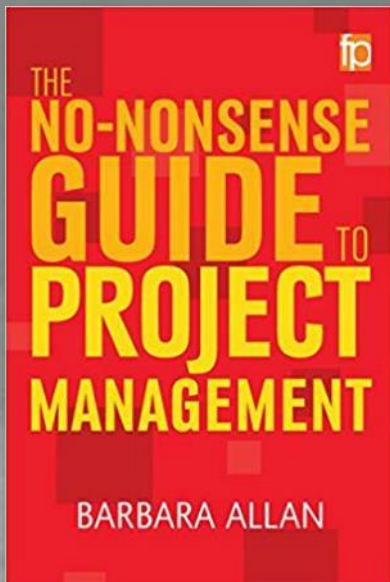
# Books



# PMP Books

## Library specific

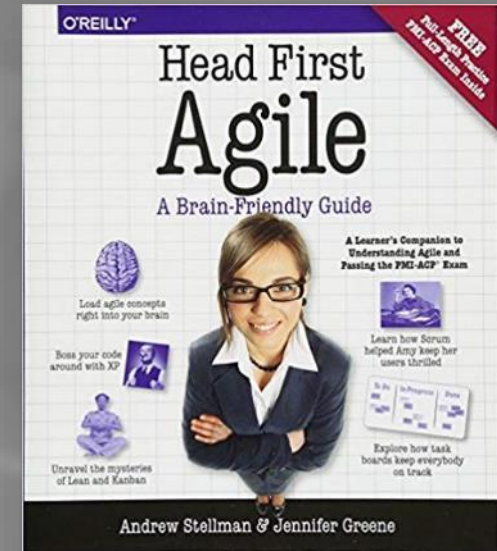
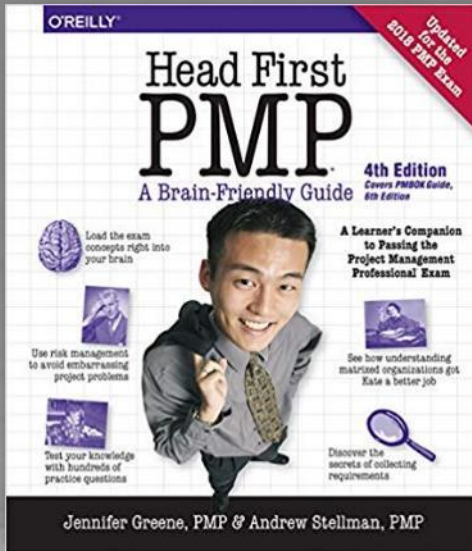
- The No-nonsense Guide to Project Management
- Barbara Allan
- <https://www.alastore.ala.org/content/no-nonsense-guide-project-management>
- Project Management in Libraries: On Time, on Budget, on Target
- Carly Wiggins Searcy
- <https://www.alastore.ala.org/content/project-management-libraries-time-budget-target>



# PMP Books

## General and interactive

- Head First PMP: A Learner's Companion to Passing the Project Management Professional Exam
- Jennifer Greene, Andrew Stellman
- Head First Agile: A Brain-Friendly Guide to Agile Principles, Ideas, and Real-World Practices
- Jennifer Greene, Andrew Stellman

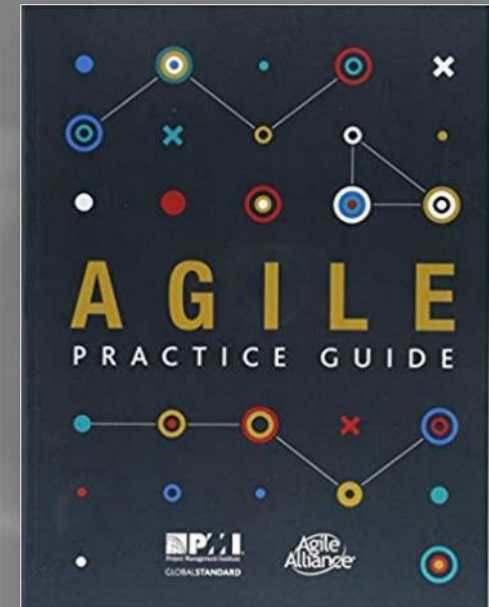
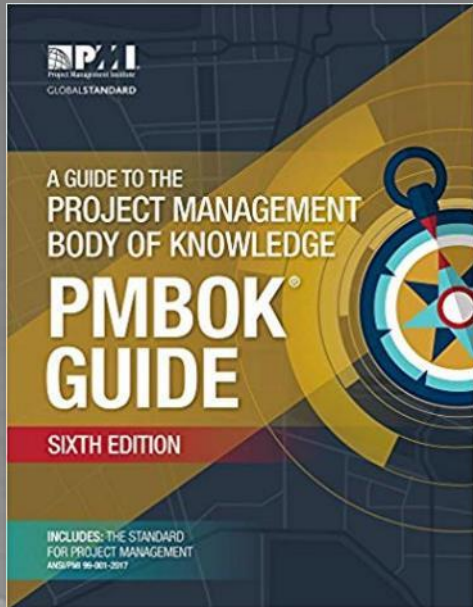




# PMP Books

Authoritative (and kinda boring)

- A Guide to the Project Management Body of Knowledge (PMBOK® Guide)–Sixth Edition
- Project Management Institute
- Agile Practice Guide
- Project Management Institute



# Thank you

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