

Giving your Clothes an Afterlife

Fashion and textile waste contribute a staggering amount of waste in landfills annually.

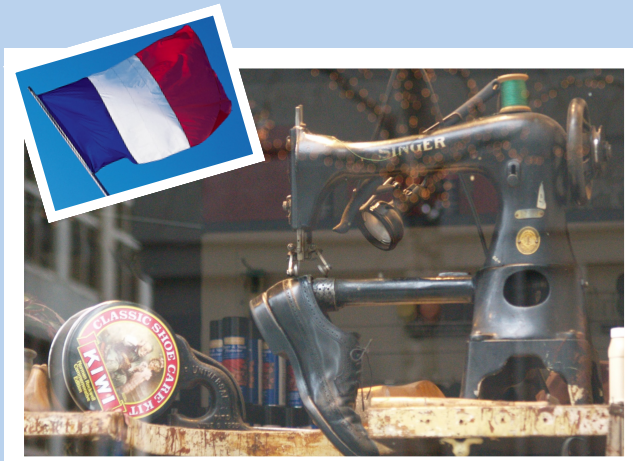


With support from government policies, community-provided repair services, and innovative mending methods, repairing clothes can once again become an essential option for reducing textile waste.

Government policies can influence consumer behaviour by implementing policies encouraging consumers to repair their clothes



The French government subsidizes clothing and shoe repairs which offer discounts to consumers who use the businesses.



Government policies that incentivize and support clothing restoration are essential drivers in the fight against textile waste.



Community Repair services

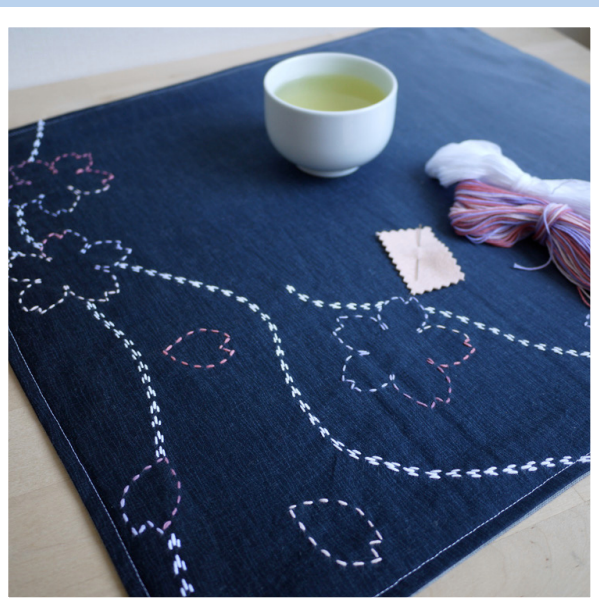
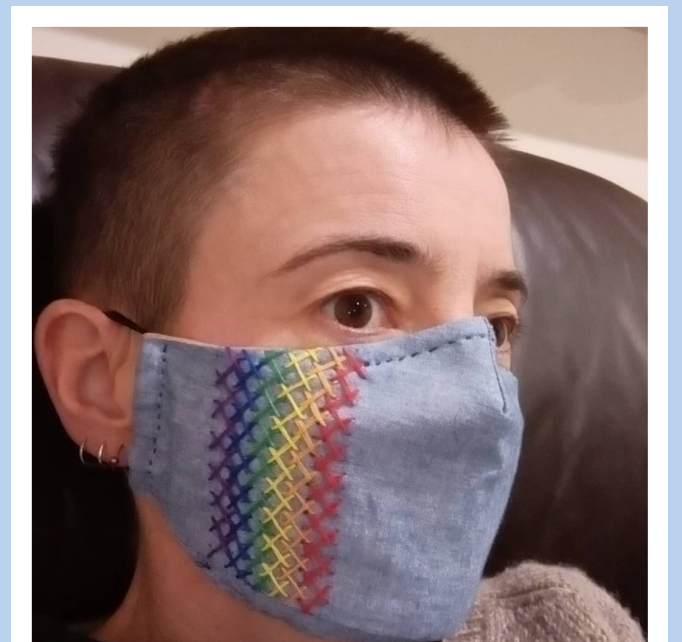


repair matters

Teaching people to repair, mend and reuse items empowers individuals to extend the life of their belongings and reduce waste.

Restoration of textiles can “upgrade” the item and reflect own sense of style

Visible repair transforms damaged clothes into works of art, giving clothes a second life through creativity.



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